2020 Marketing Opportunities

Publications

Builder Update

Quarterly Publication - *Rates are per issue*

Business Card Ad	$ 200.00
1/4 Page Ad	$ 400.00
1/2 Page Ad	$ 750.00
Full Page Ad	$1,000.00
Inside Front Cover	$1,200.00
Page 3	$1,200.00
Inside Back Cover	$1,200.00
Outside Back Cover	$1,600.00

Spring and Fall Parade of Homes

Spring & Fall Magazine Publications – Rates are per issue

Magazine Advertising	PRINT ONLY	PRINT & MOBILE APP
Business Card	$ 250.00	
1/6 Page	$ 500.00	$ 800.00
1/4 Page	$ 800.00	$1,100.00
1/2 Page	$1,400.00	$1,700.00
Full Page	$2,500.00	$2,800.00
Inside Front Cover	$2,800.00	$3,100.00
Page 3	$2,800.00	$3,100.00
Inside Back Cover	$2,800.00	$3,100.00
Back Cover	$3,000.00	$3,300.00

Tour of Remodeled Homes

Business Card	$ 250.00
1/4 Page	$ 750.00
1/2 Page	$1,400.00
Full Page	$2,000.00
Inside Front Cover	$2,300.00
Page 3	$2,300.00
Inside Back Cover	$2,300.00
Back Cover	$2,600.00

2020 Sponsor Club   *annual promotion through signage, publications and website advertising*

Diamond	$5,000.00
Gold	$3,000.00
Silver	$1,500.00
Bronze	$ 500.00

Special Events

GBA Invitational Golf Tournaments

Spring	*$125 per player*	*$600 Team Package*
Fall	*$175 per player*	*$700 Team Package*

Sponsorships   * *Hole Sponsors to provide $50+ prize*

Tee Signs	$ 100.00
Driving Range	$ 300.00
Beverage Station	$ 300.00
Beverage Cart *(spring only)*	$ 400.00
Hole-In-One *(fall only)*	$ 400.00
Longest Putt	$ 300.00 *
Closest to Pin	$ 300.00 *
Longest Drive	$ 300.00 *
Straightest Drive	$ 300.00 *
Guess the Tees	$ 400.00 *
Putting Contest	$ 500.00 *
Cart & Gift Bag	$ 500.00
Trophy Sponsor	$ 500.00
Lunch Sponsor	$ 1,000.00
Dinner Sponsor	$ 2,000.00

Skeet Tournaments   *$75 per participant*   *$320 Team Package (includes additional raffle tickets)*
Spring & Fall

Target Sponsor	$ 100.00
Shell Sponsor	$ 200.00
Beverage Station Sponsor	$ 300.00
Raffle Sponsor	$ 500.00
Dinner Sponsor	$ 500.00

ADDITIONAL OPPORTUNITIES
Sponsorships

Parade of Homes
Tour of Remodeled Homes
Membership Meetings
Remodelers & Builder Council
Associates Council & Expo